

Message Text

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PAGE 01 TAIPEI 06001 010950Z

15

ACTION EB-11

INFO OCT-01 EA-11 ISO-00 CU-04 IO-15 SPC-03 AID-20 NSC-10

RSC-01 CIEP-02 TRSE-00 SS-15 STR-08 OMB-01 CEA-02

CIAE-00 COME-00 FRB-02 INR-10 NSAE-00 XMB-07 OPIC-12

LAB-06 SIL-01 TAR-02 L-03 H-03 DODE-00 PA-03 USIA-15

PRS-01 SAJ-01 DRC-01 /171 W
----- 109240

R 010923Z OCT 73

FM AMEMBASSY TAIPEI

TO SECSTATE WASHDC 9882

AMCONSUL HONG KONG

AMEMBASSY TOKYO

USLO PEKING

C O N F I D E N T I A L TAIPEI 6001

EO 11652 GDS

TAGS ETRD TW

SUBJ RCA PROPOSAL FOR COLOR TV PLANT IN PRC

1. WHILE ARRANGING RECENT VISIT TO TAIWAN OF RCA BOARD CHAIRMAN, ROBERT SARNOFF, LOCAL RCA MANAGER TOLD US CONFIDENTIALLY THAT RCA AND PHILIPS ARE LEADING CONTENDERS FOR A PROJECT TO BUILD A COMPLETE COLOR TELEVISION FACILITY IN PRC. RCAGOS PROPOSAL, WHICH WOULD BE TURN KEY OPERATION, IS PRICED AT ABOUT U.S. \$150 MILLION. IT WOULD PROVIDE PRC WITH ALL MACHINERY AND TECHNOLOGY NECESSARY TO BUILD COLOR SETS ENTIRELY WITHIN CHINA. HIGH PRICE INCLUDES SUBSTANTIAL SUM TO COMPENSATE FOR ROYALTIES WHICH PRC NOT PREPARED TO PAY. LOCAL RCA MAN NOT CLEAR ABOUT OTHER ASPECTS OF PROJECT BUT NOTED RCA WOULD INSIST ON CONDITIONS BARRING PRC COLOR TELEVISION EXPORTS TO JAPAN AND U.S. HE WAS NOT ABLE TO EXPLAIN WHY PRC MIGHT BE PREPARED AT THIS STATE TO SPEND SO MUCH
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PAGE 02 TAIPEI 06001 010950Z

ON COLOR TELEVISION MANUFACTURE.

2. WE WOULD APPRECIATE ADDITIONAL OR MORE ACCURATE
INFORMATION AVAILABLE TO ADDRESSEES.
BLEYSTEN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: CONSTRUCTION, TELEVISION SYSTEMS, INDUSTRIAL PLANTS, JOINT VENTURES
Control Number: n/a
Copy: SINGLE
Draft Date: 01 OCT 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: golinofr
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973TAIPEI06001
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: GS GLEYSTEN
Errors: N/A
Film Number: n/a
From: TAIPEI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19731058/aaaabqtm.tel
Line Count: 64
Locator: TEXT ON-LINE
Office: ACTION EB
Original Classification: CONFIDENTIAL
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators:
Previous Classification: CONFIDENTIAL
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: golinofr
Review Comment: n/a
Review Content Flags:
Review Date: 27 AUG 2001
Review Event:
Review Exemptions: n/a
Review History: RELEASED <27-Aug-2001 by boyleja>; APPROVED <14-Dec-2001 by golinofr>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: RCA PROPOSAL FOR COLOR TV PLANT IN PRC
TAGS: ETRD, TW, US, CH, RCA
To: STATE
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005